**Process/Workflow:**

* Outline any existing processes or workflows.

The existing processes and workflows for the Schaumburg Marketplace website are outlined below:

1. **User Registration and Onboarding:** Users need to complete the sign-up process to create an account.
2. **Profile Creation:** Businesses and individuals set up their profiles.
3. **Service Offerings:**
   * **Business Directory:** Businesses list their services and contact details.
   * **Job Portal:** Employers post job listings, and job seekers apply to them.
   * **Offers Platform:** Businesses promote exclusive deals, offers, and discounts.
   * **Event Calendar:** Users can post and view local events in the area.
4. **Marketing and Communication:**
   * **Email Marketing:** Campaigns to engage users with their store and website.
5. **Website Design Services:**
   * **Custom Design Solutions:** Schaumburg Marketplace Website provides custom design solutions for businesses.
6. **User Interaction:**
   * **Buy/Sell Platform:** Facilitates transactions between buyers and sellers.

* Identify areas where user/customer data is collected.

The areas where user/customer data is collected are as follows:

1. **User Registration:** Personal details such as names, email addresses, and passwords are required.
2. **Business Directory:** Business information such as business names, addresses, contact details, and service descriptions is required.
3. **Job Portal:**
   * **Employer Information:** Company details and job postings are required.
   * **Job Seeker Information:** Resumes, contact information, and application details are required.
4. **Event Calendar:** Event information such as details about events posted by users is required.
5. **Offers Platform:** Promotional details such as information about deals and promotions from businesses are required.